



### 3-Tier Video Production Budget Breakdown

#### Tier 1: Basic Production (\$500 - \$1,500)

**Best for:** Interviews, simple event coverage, or social media content with minimal editing.

**Includes:** 2-5 hours of editing.

Setup	1 Camera	2 Cameras	3 Cameras
<b>Base Cost</b>	\$500 (850)*	\$800(1,200)*	\$1,200 (1,500)*
<b>Audio (Lavalier or Boom Mic)</b>	+\$150	+\$250	+\$350
<b>Basic Lighting Setup</b>	+\$100	+\$150	+\$200
<b>Basic Producing (Pre-Planning &amp; Direction)</b>	+\$200	+\$250	+\$300
<b>Total Range</b>	\$500 - \$1,150(1,200)	\$800 - \$1,450(1,600)	\$1,200 - \$1,500(2,500)

#### Tier 2: Mid-Level Production (\$1,500 - \$3,500)

**Best for:** Corporate videos, multi-angle interviews, panel discussions, and short-form storytelling with moderate editing.

**Includes:** 6-10 hours of editing.

Setup	1 Camera	2 Cameras	3 Cameras
<b>Base Cost</b>	\$1,500	\$2,000	\$2,500

<b>Upgraded Audio (Multi-Mic Setup, Mixer)</b>	<b>+\$250</b>	<b>+\$400</b>	<b>+\$600</b>
<b>Professional Lighting Kit</b>	<b>+\$200</b>	<b>+\$300</b>	<b>+\$400</b>
<b>Producing (Script Assistance, Shot Planning)</b>	<b>+\$300</b>	<b>+\$400</b>	<b>+\$500</b>
<b>Total Range</b>	<b>\$1,500 - \$2,250</b>	<b>\$2,000 - \$3,100</b>	<b>\$2,500 - \$3,500</b>

**Tier 3: Premium Production (\$3,500 - \$5,000)**

**Best for:** High-quality branded content, music videos, short films, live-streamed events, and documentary-style productions.  
**Includes:** 12-20 hours of editing.

<b>Setup</b>	<b>1 Camera</b>	<b>2 Cameras</b>	<b>3 Cameras</b>
<b>Base Cost</b>	<b>\$3,500</b>	<b>\$4,000</b>	<b>\$4,500</b>
<b>High-End Audio (Boom &amp; Lavalier, Mixer, Sound Design)</b>	<b>+\$500</b>	<b>+\$750</b>	<b>+\$1,000</b>
<b>Advanced Lighting (Cinematic Setup, Multiple Lights)</b>	<b>+\$500</b>	<b>+\$750</b>	<b>+\$1,000</b>
<b>Full Producing (Creative Direction, Storyboarding, Logistics)</b>	<b>+\$500</b>	<b>+\$750</b>	<b>+\$1,000</b>
<b>Total Range</b>	<b>\$3,500 - \$5,000</b>	<b>\$4,000 - \$5,500</b>	<b>\$4,500 - \$5,500(6,500)</b>